



small business secret weapon companies

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FOR IMMEDIATE RELEASE

SBSW Certified Coaching Program Launches Nationally

SBSW Certified Coaching Program is open to Business Consultants and Coaches who wish to grow their practices through proven methodology, tools and community

Baltimore, MD – November 5, 2014 Small Business Secret Weapon Company, Inc., the leading small business marketing, consulting, coaching and education company is proud to announce its next generation certification program targeting business consultants, coaches and counselors. The certification program takes SBSW's proven methodology and puts it in the hands of those service providers who work with small and mid-sized businesses.

The certification program successfully launched its pilot training class at the end of September. The course will run through the beginning of November and is made up of several online group sessions, offline assignments and study, and a three-day in person summit. The goal of the program is to ensure each of the participating independent coaches / consultants has a solid working knowledge of the proven methods and can effectively deliver the content to their respective customers.

"Our goal is to arm coaches, consultants and counselors with the material and tools to help them navigate the complexities of small business ownership. With decades of experience and success we feel confident that the certification and on-going support we provide to the participants will be invaluable in the growth not only of their practice, but of their clients businesses' as well," shared Mark Luterman, CEO SBSW Companies.

The market is filled with endless opportunities to make an immediate and lasting impact on small business owners struggling to grow and thrive. It's one of the most untapped areas for great coaches to grow their own businesses while helping local and regional economies grow.

Whether you're a consultant, coach or counselor, become part of the fastest growing community in the U.S. Join the next certification course and commit to financial independence and true business development. Experience the SBSW Certification program first hand, led by Mark Luterman, co-founder and CEO of Small Business Secret Weapon Companies. The much sought after certification program puts the necessary tools and philosophies in your hands helping you to build your client base and reach your goals systematically. To apply for the program visit us at <http://www.sbswcompanies.com/certification>.

ABOUT SMALL BUSINESS SECRET WEAPON COMPANY, INC.

Small Business Secret Weapon Company, Inc., is the culmination of products and services designed to help companies build and implement strong measurable strategies to grow into their visions from wherever they are today, to where they want to be tomorrow; through education, consultation, coaching and engagement. Learn more about Small Business Secret Weapon Company at www.sbswcompanies.com or call us 888.626.2404. Follow & Connect with us on [Facebook](#) and [Twitter](#).

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